



**AECM Seminar**  
**Leisure Programme**  
**Berlin Marriott Hotel, Germany**  
**18 - 20 June 2015**

**DAILY, 18 - 20 JUNE 2015**

**TIME                      ACTIVITY**

**09:00 – 12:00 | 14:00 – 17:00    Exclusive Velotaxi-Tours**

For those who want to explore the hidden attractions of Berlin, the exclusive and individual „Velotaxi“-Tours offer access to spots that are not available in the „run of the mill“ city tours. The local drivers know all the secret routes, the best shortcuts and the most interesting facts about Berlin sites – no attraction remains undetected!

Note: Each Velo holds two seats, the indicated price is valid per Velo and hour. Please indicate your desired timing for your tour during the booking process. The Velos will pick you up and return you to the Marriott Hotel.

**WEDNESDAY, 17 JUNE 2015**

**TIME                      ACTIVITY**

**19:00 – 23:00    Welcome Reception – CATWALK Bar/ Marriott Hotel**

All guests arriving on Wednesday are cordially invited to an informal welcome reception in the CATWALK Lounge & Bar in the Marriott Hotel. The ambience of this unique location bears the hallmark of Berlin based Fashion Designer Michael Michalsky and is one of the hotspots in the area around Potsdamer Platz. A choice of delicious health-food snacks, sophisticated drinks and interesting conversations await you.

Note: This event is free of charge but booking is requested to secure access.



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**THURSDAY, 18 JUNE 2015**

<b>TIME</b>	<b>ACTIVITY</b>
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<b>09:00 - 12:30</b>	<b>Shopping EAST - Rosenthaler Platz</b>
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Starting at the Marriott Hotel, a bus takes you to Berlin Mitte, the hippest area in town. Equipped with a map and a well-researched list of recommendations you are free to explore the coffee bars, where the Digital Bohème meets to work on their exciting projects. Browse the little boutiques for the latest vintage design trends or stroll along the hidden alleys to discover yet another delicacy.

Note: This bus tour is a round trip and will return you to the hotel. A small lunch is included.

<b>09:00 - 12:30</b>	<b>Shopping WEST - KaDeWe</b>
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This tour takes you to the heart of West Berlin, the area around Kurfürstendamm – Berlin’s shopping artery and tourist hot spot. Equipped with a map and a well-researched list of recommendations you are free to explore the high fashion designer stores as well as popular gift shops. Breathe the atmosphere of high class shopping and long-established boutiques, blended with intriguing historical sites.

Note: This bus tour is a round trip and will return you to the hotel. A small lunch is included.



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**THURSDAY, 18 JUNE 2015**

**19:00 – 02:00 Gala Dinner – Tipi am Kanzleramt**

The absolute Highlight of the AECM Assembly and Seminar will be the Gala Dinner at Tipi am Kanzleramt. Prepare for an evening with excellent food, an extraordinary programme and a number of unusual surprises.

Note: The 99€ - Member tickets for this event are kindly supported financially by VDB and AECM. The regular price is 199 €.

Evening dress is desired. Shuttle service via bus and Velotaxi will be provided from the Marriott Hotel and back, from 18:00 – 19:00 and from 22:30 onwards.

**FRIDAY, 19 JUNE 2015**

<b>TIME</b>	<b>ACTIVITY</b>
<b>09:00 - 18:00</b>	<b>Potsdam</b>

Starting at the Marriot Hotel, a bus takes you to Potsdam, Brandenburg's capital, characterized by its 1000 years of royal history, as well as its picturesque parks and palaces along the shore of river Havel. The guided tour gives you the opportunity to discover this town steeped in history with its multifarious monuments and Cecilienhof Palace, where the Potsdam conference took place in 1945.

After lunch at "Restaurant Pfingstberg" your tour continues strolling through the unique architectural ensemble of the Dutch Quarter and ends at the Frederik the Great's favourite spot – the Sanssouci Palace.

**19:00 – open Oktoberfest – Alte Münze Berlin**

Experience the "Oktoberfest"-spirit without having to wait till October or going to Munich. Alte Münze, an exceptional urban industrial event-location, backdrop for film- and photo-productions as well as corporate and fashion events, offers the perfect setting: genuine Bavarian beer, a hearty dinner and live brass music await you. Enjoy delicious specialties and unconstrained conversations with your national and international colleagues.



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Note: German "Tracht" (dirndl and lederhosen) will be highly appreciated.

Location: Alte Münze Berlin, Am Krögel 2, 10179 Berlin

**SATURDAY, 20 JUNE 2015**

Please note: All tours on Saturday are planned in such a way, that all participants can take part in the lunch at Käfer im Bundestag. Please be invited to take part in a morning as well as an afternoon activity.

<b>TIME</b>	<b>ACTIVITY</b>
<b>07:00 - 09:00</b>	<b>Early morning exercise</b>

You enjoy exercising in the morning and getting the day off to a good start? Cycle from the Marriott Hotel to the former Airport Tempelhof, where you can choose between various running tracks of different levels. Explore the unique extensive space of this former airfield – you will not find this much open sky anywhere else in Berlin - before biking back to the Marriot Hotel.

Note: A rental bike will be provided.

<b>09:00 - 12:00</b>	<b>Berlin Under Construction</b>
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Starting at the Marriot Hotel, this guided bus tour takes you all around Berlin to the current big building sites. For those interested in city development, modern architecture and innovative urban concepts, this tour is just the right choice. Discover the upcoming places to be, like the new Berlin Palace Humboldt Forum or the BND-Centre.

<b>09:00 - 12:00</b>	<b>Berlin Classics</b>
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This guided walking tour gives you close access to the main sites of Berlin. Enjoy the extraordinary atmosphere of culture and architecture on the Museum's Island, which is part of the UNESCO world heritage. As the highlight of the trip, you visit the bust of Nefertiti, the showpiece of the Neues Museum.

Note: You are parted into two groups:

First group: Starting at the Marriot Hotel, a bus takes you to Berlin Reichstag. There you start your guided walking tour back to the



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Second group: You start your guided walking tour at the Marriot Hotel to Berlin Reichstag. You are picked up by bus and driven back to the Marriot Hotel.

#### 12:00 – 14:00 **Lunch at Käfer im Deutschen Bundestag**

On Saturday all participants meet for lunch in an absolutely unique location: the rooftop of the historical “Reichstag”- building in the heart of Berlin. It is the only parliament building worldwide to host a public restaurant. Käfer, one of Germany’s most renowned catering companies, will provide a choice of modern German cuisine paired with excellent service.

Note: For security measures we need to submit the full names and dates of birth of all participants beforehand. Please make sure to bring along a valid ID.

#### 09:00 – 12:00 **Berlin Wall**

World History was written in Berlin. Explore the main sites and monuments of the once divided city during the Cold War on the guided bus tour. You visit the Brandenburg Gate and Checkpoint Charlie - the best-known former crossing point and favourite spy-film setting. Discover the East Side Gallery and the Berlin Wall Memorial and Documentation Centre.

#### 14:00 – 17:00 **Spree River Tour**

A magnificent network of rivers, lakes and canals – this is Berlin as well. Experience Berlin on its waterways. The excursion on a solar powered catamaran takes you from Schiffbauerdamm to Osthafen. Let yourself be delighted by a trip through the city from this very exceptional angle.