

# Schedule

## 2014/2015

aws BoB – Best of Biotech 2014/2015 takes place between June 2014 and May 2015. The competition is divided into 2 stages:

### Phase 1 – Business Ideas June – November 2014

02.06.2014	Start of phase 1 and online registration open	Online registration
15.09.2014	Deadline Business Idea submission	Online submission
26.11.2014	Awards for the best 3 business ideas	Vienna

- One-on-one Meetings (02 June – 14 September 2014)  
Opportunity to discuss the business idea with a BoB Coach.
- Video Tutorials  
Training for all participants regarding the fields financial planing, venture capital, market research, intellectual property and business model.

### Phase 2 – Business Plans November 2014 – May 2015

28.11.2014	Start of phase 2	Online registration
13.02.2015	Deadline submission of business plan and jury presentation	Online submission
20.03.2015	Selection of the best ten teams	Notification by email
10-11.04.2015	Coaching session for best 10 teams	Vienna
23.04.2015	Deadline submission of reworked business plans and jury presentations	Online submission
05-06.05.2015	Jury meeting	Vienna
06.05.2015	Final award ceremony	Vienna

- One-on-one Meetings (28 November 2014 – 12 February 2015)  
Opportunity to discuss the business idea with a BoB Coach.
- Coaching Session (10 – 11 April 2015): Individualized, intensive coaching session for the 10 best teams preselected to present to the jury.
- Video Tutorials  
Training for all participants regarding the fields financial planing, venture capital, market research, intellectual property and business model.



# Contact us

## and get support

If you have any questions, concerns, problems or feedback, please do not hesitate to contact us at:  
T +43 1 501 75 – 390  
E bob@bestofbiotech.at

Register for BoB on our website:  
[www.bestofbiotech.at](http://www.bestofbiotech.at)

Regional support offices:

#### Austria

**Carinthia**  
build!  
[www.build.or.at](http://www.build.or.at)

**Lower Austria**  
accent  
[www.accent.at](http://www.accent.at)

**Upper Austria**  
tech2b  
[www.tech2b.at](http://www.tech2b.at)

**Salzburg**  
BCCS  
[www.bccs.at](http://www.bccs.at)

**Styria**  
Science Park Graz  
[www.sciencepark.at](http://www.sciencepark.at)  
[www.unternehmerwerden.at](http://www.unternehmerwerden.at)

**Tyrol**  
CAST  
[www.cast-tyrol.com](http://www.cast-tyrol.com)

**Vienna**  
INITS  
[www.inits.at](http://www.inits.at)

#### Czech Republic

South Moravian Innovation Centre  
[www.jic.cz](http://www.jic.cz)

**Hungary**  
Hungarian Biotechnology Association  
[www.hungarianbiotech.org](http://www.hungarianbiotech.org)

**Italy**  
Bioindustry Park Silvano Fumero  
[www.bioindustrypark.it](http://www.bioindustrypark.it)

**Poland**  
Klaster LifeScience Kraków  
[www.lifescience.pl](http://www.lifescience.pl)

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aws **best of biotech**

The international Biotech & Medtech business plan competition



## aws BoB – Best of Biotech

get your business started

aws BoB – Best of Biotech, get your business started is an international life sciences business plan competition organized by aws Life Science Austria (LISA), a program run by the Austria Wirtschaftsservice on behalf of the Austrian Federal Ministry for Science, Research and Economy. BoB is now being organized for the seventh time, to be held in 2014/2015.

### Take part in this business plan competition!

#### What are the goals of BoB?

- Motivating scientists and other creative individuals in the life sciences and medtech to become entrepreneurs
- Translating life science innovations into professional business plans and presentations through comprehensive and individualized coaching for its participants
- High visibility of the winners in the life science and medtech community and networking opportunities
- Encouraging commercial exploitation of applications-oriented scientific research and innovation
- Continued promotion of Austria and Central Europe as a life science business incubator

#### Prizes:

**Business Ideas** 3 x 1,500 Euro for the best business ideas

**Business Plans** **1<sup>st</sup> Prize** 15,000 Euro  
**2<sup>nd</sup> Prize** 10,000 Euro  
**3<sup>rd</sup> Prize** 5,000 Euro

1 x 10,000 Euro **LISAVienna Medtech Award**

## Join and be part of an exciting adventure

#### Why participate?

- Develop your innovation into a business idea and a professional business plan.
- Benefit from professional training and feedback from experts during the one-on-one meetings, coaching sessions and the jury meeting.
- Be recognized in the life sciences community with a business concept evaluated by a renowned, international jury.
- Win the competition and cash in **15,000 Euro** for the best business plan, **10,000 Euro** for the 2nd best, **5,000 Euro** for the 3rd best, **10,000 Euro** for the best medical technology business plan and/or **1,500 Euro** as one of the best three business ideas!
- Expand your entrepreneurial network during the competition with other founders and the life science and medtech experts as well as the financing community.

#### Who can participate?

- Students, post-graduates, experienced scientists and other creative individuals who wish to translate their promising and marketable life science innovations into a professional business concept.
- Technology fields addressed include:
  - **Red biotechnology** (Biopharmaceuticals for humans or animals)
  - **Green or blue biotechnology** (Agro-biotechnology or marine biotechnology)
  - **White biotechnology** (Biotechnology applied to industrial processes)
  - **Medical Technology/Medical Devices**
  - **Supply and service applications in the life sciences** (e.g. new sequencing methods, bioinformatics)
- BoB is open to individuals and teams from all over the world. If you participate in phase 2 of the competition, be prepared to travel to Vienna in May 2015 to present your business plan to the jury.
- Though not obligatory, attendance at the coaching session and the award ceremonies/ networking events is highly recommended.
- Entities that have already been incorporated may participate as long as they are not older than 1 year at the start of the competition (latest founding date June 1st, 2013).

## Apply and set your innovative idea into motion

#### General

- Obligatory online registration for phases 1 and 2. After registration contestants can log in to use the online submission function on our website.
- The official language of the competition is English. All documents and presentations must be written in English.
- No distinction is made with regard to evaluation of Austrian and Non-Austrian participants.
- Participation in the competition and all related activities is free. Travel and lodging costs are to be covered by the participants.

#### BoB Handbook

Detailed help on how to compile the business idea summary and the business plan is provided on the webpage and in the BoB handbook.

The BoB handbook can be downloaded for free on our webpage:  
[www.bestofbiotech.at](http://www.bestofbiotech.at)

#### Phase 1

- Online submission of the business idea in a summary of no more than five pages latest on 15 September 2014.

#### Phase 2

- Phase 2 is open for Phase 1 participants and newly registered contestants.
- Online submission of business plans and jury presentation documents latest on 13 February.
- Selection of the best ten business plans on 20 March and invitation to an intensive coaching session on 10 – 11 April 2015.
- Following the coaching session, optional resubmission of the reworked business plans and jury presentation latest on 23 April 2015.
- Jury meeting on 05–06 May 2015.

Please visit our webpage to learn more about the rules and the time line!

