

aws New Launches & Startups

Boosting innovation!

Pre-Startup

Startup

Growth

International

Start up successfully

in a strong partnership

You like to launch your own business? You are planning to take over an existing company? It is the first time for you to start your own business? It is a small commercial enterprise? You want to invest in your startup and lead it into the future?

Get your tailormade funding scheme!

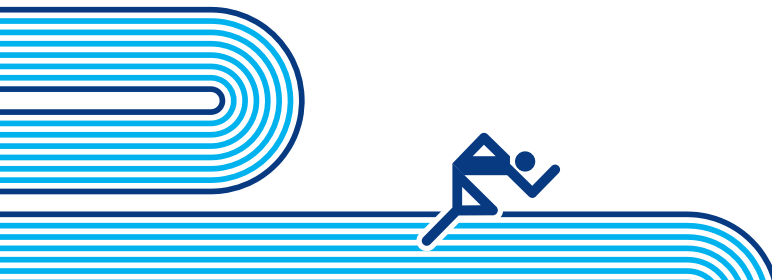
aws New Launches & Startups contributes towards:

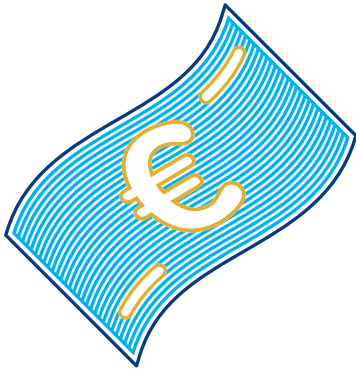
Investment costs:

- for business formation
- for company takeover
- for modernising
- in connection with the acquisition of companies

Operating resources:

- e.g. purchase of material and goods, operating costs (e.g.: leases, marketing)





aws Startup Voucher

aws supports newly launched and acquired small commercial enterprises (with the exception of tourism and leisure industry) with grants for investments.

“Startup support from A–Z”

You are considering launching or taking over a company? You have started thinking about details. The to-do list is lengthening, costs are climbing. You can receive startup aid for many investments: from A like an alarm system through N like a nameplate to Z like a zig-zag cutting machine. A grant will reduce your initial expenses. For investments of **euro 5,000 to euro 20,000** grants amount to **euro 1,000**.



aws Startup Bonus

aws supports the launch or takeover of economically self-dependent small commercial enterprises (with the exception of tourism and leisure industry) with a grant for projects that are self-financed or financed with borrowed funds, e.g. a bank loan or finance leasing.

“Fit into the future”

Within the first five years from the launch or takeover of your business, you want to take the next step, or you want to take this step in the medium term after the launch / takeover? You undertake new investments, e.g. in machinery, facilities, hardware/software, structural measures etc.? Grants for investments between **euro 20,100 and euro 300,000** amount **10 %**, with an upper limit of **euro 30,000**. For investments between **euro 300,000 and euro 800,000**, grants add **up to 12 %**, with an upper limit of **euro 96,000**, repayable upon successful development of the business.

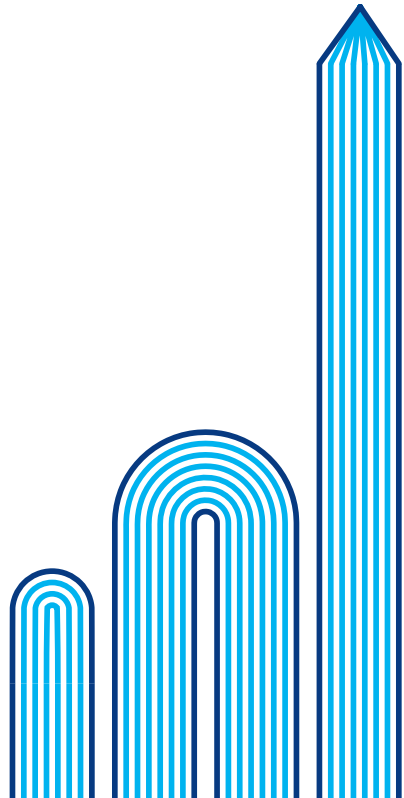


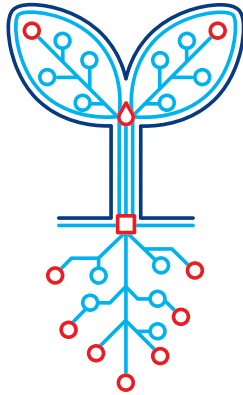
aws Startup Guarantee

aws supports the launch and/or takeover of economically self-dependent small commercial enterprises (with the exception of tourism and leisure industry) by guaranteeing loans.

“Securely towards the goal”

If you plan to launch or acquire a business, you are in the best of society. In Austria, some 30,000 companies do this every year – with great success thanks to aws support. For example, aws can guarantee **up to 80 %** of a loan amounting **up to euro 2.5 million**. for the financing of machinery, takeover of existing investments, purchase of goods or marketing costs etc. within the first five years from the launch / takeover.





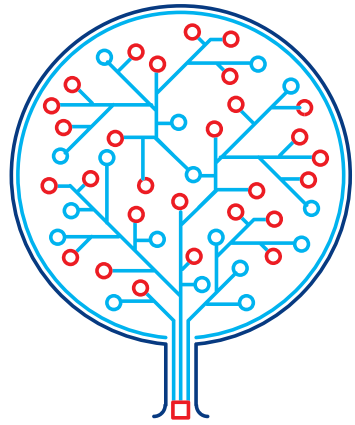
aws PreSeed

aws provides assistance to high-tech companies exhibiting a high level of technological sophistication in the pre-formation phase.

“Preparing the ground”

You have developed an innovative idea and are hoping to make money with it, and to this end you need to come up with a viable business concept providing a solid basis for establishing your own company? aws PreSeed provides financial aid to cover the costs arising in connection with the implementation and realization, in economic terms, of novel projects – including, for example, costs relating to the carrying out of studies and concept development, and those relating to consumables and personnel –, thereby providing support and assistance for the implementation of innovative projects poised to enter the economic system. Subsidies in the amount of **up to euro 200,000** may be granted and are paid out in partial amounts on the basis of performance in accordance with the “milestone concept”.

www.preseed.at



aws Seedfinancing

aws provides assistance for the formation and expansion of high-tech companies, and also for the founding of new university and non-university research facilities.

“Sowing the seeds”

A solid basis for setting up a high-tech company has been established! The formation and expansion of an innovative and internationally competitive company requires great know-how, courage and capital. aws provides financial aid to young companies in the high-tech sector during the start-up phase, for example to cover costs incurred in relation to the formation and entry into the market of those companies and in relation to external advisors’ fees, working capital, etc. In addition, companies are provided with assistance on an individual basis. The amount of this conditionally repayable subsidy may be as much as **euro 800,000**, with the repayment being made out of the company’s profits, upon for example the sale of the company or in the case of an initial public offering.

www.seedfinancing.at

Successful cooperation for powerful services

aws cooperates closely with the Economic Chamber of Commerce, federal aid agencies, state aid agencies and banks.

Plan4You

With the assistance of the Federal Ministry of Science, Research and Economy, aws has developed, together with the Austrian Chamber of Commerce and haude electronica Verlags-GmbH, the Software Plan4You and the free version Plan4You Easy for the setup of business plans and financial forecasts.

Plan4You: www.haude.at/plan4you

Plan4You Easy: www.gruenderservice.at/businessplan

Business plan – Competition i2b

aws supports the nation-wide i2b business plan competition i2b in the Technology category and is a partner of the very first Austrian eLearning platform concerning Businessplans. www.i2b.at

Training for certified advisors

aws cooperates with the Austrian Chamber of Commerce and the Academy of Public Accountants (Akademie der Wirtschaftstreuhänder) to run the course “certified advisor for funding”.

Assistance and information

aws maintains regular contact with Austrian banks to finance and promote business projects. Numerous Austrian banks provide in-depth assistance on business-related promotion programmes while also serving as submission centres for subsidy applications. Comprehensive information and assistance for business startups are also provided at the Economic Chambers and the funding agencies within your province.

Boosting innovation

Austria Wirtschaftsservice Gesellschaft mbH (aws) is the Austrian federal promotional bank. It assists companies in their implementation of innovative projects by granting loans, awarding subsidies and issuing guarantees at favorable interest rates, particularly in cases in which it is not possible for these companies to obtain the necessary funds in a sufficient amount from other sources of financing. In addition, it provides support in the form of specific information, advisory and other services to prospective, established and expanding companies.

Services provided by aws

aws New Launches & Startups

aws Innovation & Investment

aws High Technology

aws Risk Capital

aws Service

aws Competition

The assistance provided by aws enables

- the facilitation of company formations,
- the procurement of favorable loans in the amount of upwards of euro 10.000,
- the facilitation/enabling of the procurement of financing by means of guarantees,
- the development and implementation of new forms of innovation,
- the putting of strategies to the test.

You can obtain more information on financial aid options from your bank of trust and from the advisers at the chambers of commerce and the funding agencies within your province.

Detailed information on aws instruments:

www.awsg.at

Boosting

the entrepreneurial spirit

On behalf of the Federal Ministry of Science, Research and Economy, Austria Wirtschaftsservice Gesellschaft mbH (aws) offers tailor-made funding schemes for new launches or company takeovers and for start-ups (up to five years old). Initial growth can also be supported. Grants and guarantees for bank loans facilitate the way to self-dependence and reduce investment costs.

Further information on aws New Launches & Startups

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Design: buero bauer



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