

**aws High Technology**

Boosting innovation!

Pre Start up

Start up

Growth

International

# Bringing high-tech to life

Are you planning to establish a company with an information and communication technology, physical sciences or life sciences focus? Are you looking to locate your high-tech start-up in Austria? Do you need assistance in expanding an established company, or are you looking to plug competency gaps on your management team?

**Apply for your tailor-made funding scheme!**

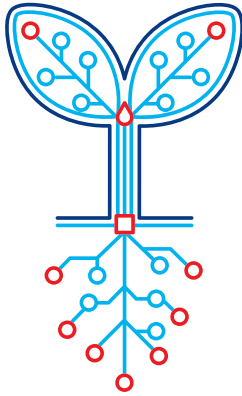
## **Strong support for future-oriented sectors of industry**

The integrated financial aid program offered by aws provides assistance for business ventures in technology sectors exhibiting high potential for growth and great innovative strength:

- Information and communications technology: The use of digital applications brings about far-reaching changes in our day-to-day life
- Physical sciences: Natural sciences research enables the development and practical implementation of new basic forms of technology
- Life sciences: Innovations in the biotechnology, pharma and medical technology sectors are increasingly attaining greater significance and have a role to play in improving the quality of life

## **aws High Technology offers:**

- Grants and subsidies in the pre-formation phase and start-up-phase
- Grants and subsidies to cover the costs of commissioning experts with a view to plugging critical competency gaps
- Promotes international networking measures and continuing education for founders of high-tech companies
- Organizes a business plan competition aimed at strengthening the entrepreneurial spirit in the field of life science



## aws PreSeed

aws provides assistance to high-tech companies exhibiting a high level of technological sophistication in the pre-formation phase.

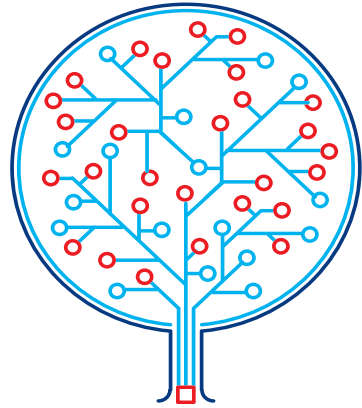
### **“Preparing the ground”**

You have developed an innovative idea and are hoping to make money with it, and to this end you need to come up with a viable business concept providing a solid basis for establishing your own company?

aws PreSeed provides financial aid to cover the costs arising in connection with the implementation and realization, in economic terms, of novel projects – including, for example, costs relating to the carrying out of studies and concept development, and those relating to consumables and personnel –, thereby providing support and assistance for the implementation of innovative projects poised to enter the economic system.

Subsidies in the amount of **up to 200,000 euro** may be granted and are paid out in partial amounts on the basis of performance in accordance with the “milestone concept”.

[www.preseed.at](http://www.preseed.at)



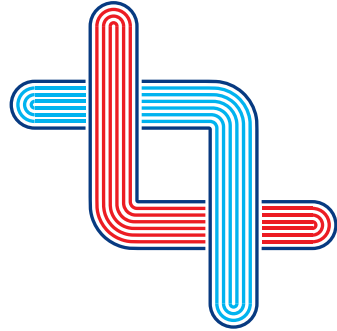
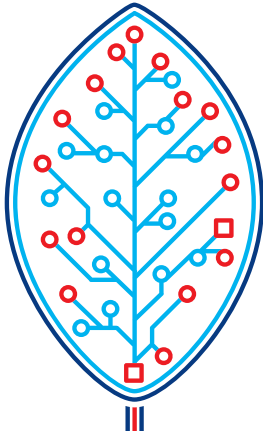
## aws Seedfinancing

aws provides assistance for the formation and expansion of high-tech companies, and also for the founding of new universities and non-university research facilities.

### **“Sowing the seeds”**

A solid basis for setting up a high-tech company has been established! The formation and expansion of an innovative and internationally competitive company requires great know-how, courage and capital. aws provides financial aid to young companies in the high-tech sector during the start-up phase, for example to cover costs incurred in relation to the formation and entry into the market of those companies and in relation to external advisors’ fees, working capital, etc. In addition, companies are provided with assistance on an individual basis. The amount of this conditionally repayable subsidy may be as much as **800,000 euro**, with the repayment being made out of the company’s profits, upon for example the sale of the company or in the case of an initial public offering.

[www.seedfinancing.at](http://www.seedfinancing.at)



## aws Temporary Management

aws provides assistance, in the form of temporary support from external experts, to high-tech companies lacking in know-how.

### **“Tending to the shoots”**

As the management team of an innovative high-tech company, you will be faced with particularly great challenges during the company’s expansion phase, when you may experience a critical deficit of know-how. aws Temporary Management provides assistance to young high-tech companies which have been recipients of aws Seedfinancing, enabling them to plug critical competency gaps. This assistance comprises the commissioning of experts in the areas of finance, sales or technology, or the facilitation of maternity leave coverage. The amount of the financial aid corresponds to **50 % of the value of the advisory services rendered** or a maximum of 50,000 euro.

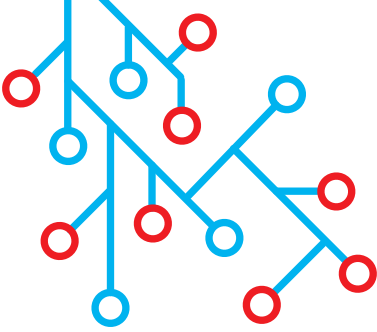
[www.awsg.at/maz](http://www.awsg.at/maz)

## aws LISA – Life Science Austria

aws provides, in the form of aws LISA – Life Science Austria, an integrated financial aid program specifically aimed at addressing the needs of companies and their founders within the biotechnology, pharma and medical technology sectors. In addition to the aws financial aid products, your life sciences company will also receive assistance on an individual basis in the form of a wide-ranging support program from the pre-formation phase right through to the growth phase.

### **“Cultivating offshoots”**

aws Life Science Austria’s LISA – International Location Marketing product provides start-ups with the opportunity to establish an international presence under a strong common brand name and furthermore, in co-operation with the five Austrian life sciences clusters, showcases Austria as an attractive location for life sciences operations, for example by means of trade fair appearances. aws Life Science Austria also assists start-ups in the procurement of further financing.



### **“Grafting new trees”**

aws provides entrepreneurs and interested parties within the life sciences sector with access to internationally significant lecturers on life sciences topics. The aws Life Science Lectures identify trends prevailing within this specialist field and provide insight into company-specific issues. Moreover, aws regularly undertakes analyses of the Austrian life sciences sector, including studies and industry statistics and directories.

[www.lifescienceaustria.at](http://www.lifescienceaustria.at)

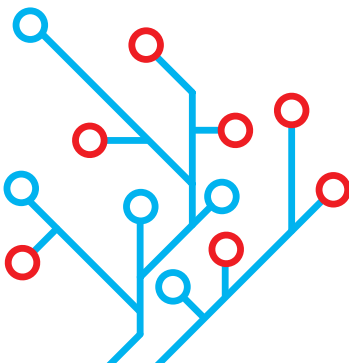
### **aws BoB – Best of Biotech**

A further measure falling within the scope of aws LISA – Life Science Austria activities is the provision of assistance to prospective founders of life sciences companies. With its international business plan competition, aws BOB – Best of Biotech, aws encourages researchers and students in the area of life sciences to put innovative business ideas into practice.

### **“Putting down roots”**

You have developed a life sciences concept and are thinking of going into business on the back of it? aws BOB – Best of Biotech provides prospective founders of life sciences companies with the opportunity to submit their business plans for review by a jury of renowned specialists. This competition provides such prospective founders with individually tailored coaching and even assistance in actually establishing their company – and awards prize money for the best business plans and the most outstanding business concepts.

[www.bestofbiotech.at](http://www.bestofbiotech.at)



# aws High Technology

## providing intelligent support

### **i2b Special Award**

In the technology sector, start-up plans can result in the formation of major companies, and minor modifications can have a major impact and result in the improvement and facilitation of living conditions. It is for this reason that aws Hightechnology lends its support to the Austria-wide i2b business plan competition in the “Technology” category. In addition, aws is partner of the very first eLearning-Plattform concerning Businessplans.

[www.i2b.at](http://www.i2b.at)

### **Plan4You & Plan4You Easy**

With the assistance of the Federal Ministry of Science, Research and Economy, aws has developed, together with the Austrian Chamber of Commerce and haude electronica Verlags-GmbH, the software Plan4You, and the free version Plan4You Easy, for the preparation of business plans and financial projections. This software is based on economic cornerstones and as such qualifies as both budgeting and calculation software, which enables companies to present their planned projects to banks, funding agencies and investors in a professional manner.

Plan4You: [www.haude.at/plan4you](http://www.haude.at/plan4you)

Plan4You Easy: [www.gruenderservice.at/businessplan](http://www.gruenderservice.at/businessplan)

### **Start-Up Day**

Start-Up Days are centered around international presentations, instructive business workshops, interactive discussion sessions and targeted networking activities. Every year, the business incubator CAST and aws invite experienced personalities from the world of business and individuals wishing to gain such experience to swap notes, network and learn from each other. These gatherings focus primarily on the life sciences, information and communications technology and physical sciences sectors and on creative industries.

# Boosting innovation

Austria Wirtschaftsservice Gesellschaft mbH (aws) is the Austrian federal promotional bank. It assists companies in their implementation of innovative projects by granting loans, awarding subsidies and issuing guarantees at favorable interest rates, particularly in cases in which it is not possible for these companies to obtain the necessary funds in a sufficient amount from other sources of financing. In addition, it provides support in the form of specific information, advisory and other services to prospective, established and expanding companies.

## Services provided by aws

**aws New Launches & Start-Ups**

**aws Innovation & Investment**

**aws High Technology**

**aws Risk Capital**

**aws Service**

**aws Competition**

## The assistance provided by aws enables

- The facilitation of company formations,
- The procurement of favorable loans in the amount of upwards of 10,000 euro,
- The facilitation/enabling of the procurement of financing by means of guarantees,
- The development and implementation of new forms of innovation,
- The putting of strategies to the test.

You can obtain more information on financial aid options from your bank of choice and from the advisers at the chambers of commerce and the funding agencies within your province.

For detailed information on the financial aid packages provided by aws:

**[www.awsg.at](http://www.awsg.at)**

# Boosting

future oriented ideas into market

Austria Wirtschaftsservice Gesellschaft mbH (aws) provides financial aid for the formation and location of high-tech companies in Austria on behalf of the Federal Ministry of Science, Research and Economy, with particular emphasis on the provision of financial aid to technology sectors exhibiting high potential for growth and great innovative strength, such as life sciences, information and communications technology, and physical sciences.

For further information on aws High Technology:

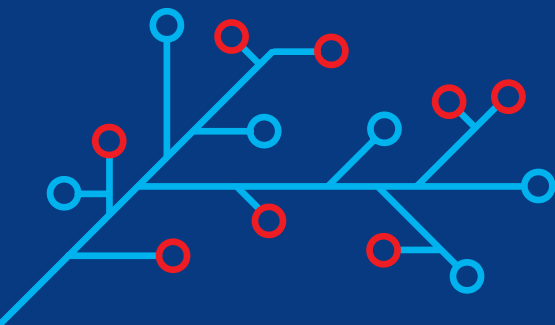
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