



**aws Patent Service**

Boosting innovation!



# Protect intellectual property

You want to protect your company's know-how?  
You are planning to successfully secure innovations?  
You are looking for license partners for your invention?  
You need support to enforce your property rights?

**Get your tailor-made funding scheme!**

## **aws Patent Service advises and analyses:**

- Analysis of existing intellectual property and know-how in your company that is worth protecting
- Analysis of chances and risks of various forms of property rights
- Recommendations on how to optimise your property right strategy
- Pinpointing effective protective mechanisms
- Counselling in questions of patenting
- Performance of market research and analyses and evaluation of market chances as a basis for business and patenting decisions

## **aws Patent Service finances:**

- Contribution towards patenting costs in non-European growth markets and emerging countries

## **aws Patent Service exploits:**

- Help with patent marketing including contribution towards patenting costs
- Search for exploitation partners
- Support with licence negotiations and monitoring of licence agreements
- Help with locating and inlicensing of existing technologies including contribution towards licence costs
- Help with identifying and enforcing property rights in the event of infringements
- Contribution towards enforcement costs in the event of property right infringements



## aws discover.IP

Together with the Austrian Patent Office, within the framework of the cooperation discover.IP, aws analyses your strategies for handling intellectual property, suggesting concrete steps for optimisation and recommendations for action.

### **“Protect and use your intellectual property – but properly”**

Lots of passion, hard work and of course money went into your latest development, and it has paid off.

Congratulations! Now if you want to know if your operating know-how is sufficiently protected, or if you are in the initial phase of establishing property rights strategies, you can absolutely benefit from analysing how you handle intellectual property.

The advisory service (basic module) is free of charge for small enterprises. Advanced services / prices at favourable conditions, and for SME on request.



## aws Market.Chances.Check and aws Market Research

aws supports you with the evaluation of market chances and performs market analyses.

### **“Only the right technologies give you a real head start”**

You consider market, technology or company data and high-quality information to be the basis for identifying new sales chances and sales markets, for patenting strategies or the planning of a new business? Entrepreneurial planning and decision-making concepts will be fully effective only if they are well-founded and quickly available.

aws Market.Chances.Check is offered free of charge. Costs for aws market research typically range from **euro 180 to 2,500**.



## **aws IP.Financing**

aws supports you with the internationalisation of your activities in emerging countries and non-European growth markets. The support is aimed at the comprehensive protection and exploitation of your research and development achievements.

### **“Protect your technologies in non-European growth markets”**

You have developed a new technology and want to retain this innovation as a competitive advantage, protecting it from imitation? Your patents are already or are going to be registered in European countries? Now is the time to think of international protection. USA, Japan, China, India, Russia, VAE or Brazil: aws participation in your property rights costs will reduce your expenses while ensuring maximum protection through additional advise.

Funding for property rights is limited to **euro 18,000**; the current rate is indicated on our website.



## **aws License.IP**

aws supports you with the locating and inlicensing of technologies to ensure faster availability of your development in the market.

### **“Reduce the development time of technological innovations”**

Research & development projects typically require a considerable amount of time and money. This will frequently result in unexpected delays and/or increase in costs. To avoid this, integrating already existing technologies in your project can be the key to success. Inlicensing or using existing technological achievements of university or extramural institutions can significantly push development projects, reducing the “time to market”.

Funding amounts to **max. 50 %** of eligible enforcement costs, with an upper limit of **euro 200,000**.



## aws IP.Commercialisation

aws supports you with the commercialisation of your innovations or services.

### **“Breathe life into your innovation”**

You have developed a new technological process, a product or a service? For strategic or capacity reasons you do not want or are not able to take your development to market yourself? aws will support you over the entire process of commercialisation, from possible patenting to the compilation of marketing material, search for suitable exploitation/licence partners and the conclusion of the contract.

Funding amounts **up to 100 %** of eligible patenting costs.



## aws IP.Enforcement

aws helps you to enforce your innovations or services.

### **“Defend your property rights”**

You suspect that your intellectual property rights are being infringed by competitors abroad? For reasons of costs and capacity, you are unsure whether to undertake the necessary steps to defend your property rights? aws will be at your disposal with advise and accompany you with enforcement measures abroad, helping to finance the necessary steps by contributing to enforcement costs.

Funding amounts to **50 %** of eligible enforcement costs, with an upper limit of **euro 100,000**.

# Patent service

Special fields

## Intellectual property

Trademark protection

### Forms of protection

Design protection

### Market research

### Exploitation rights

### Licences

Patent

Analyses

Property rights

Exploitation partners

### Technology offers

# Boosting innovation

Austria Wirtschaftsservice Gesellschaft mbH (aws) is the Austrian federal promotional bank. It assists companies in their implementation of innovative projects by granting loans, awarding subsidies and issuing guarantees at favorable interest rates, particularly in cases in which it is not possible for these companies to obtain the necessary funds in a sufficient amount from other sources of financing. In addition, it provides support in the form of specific information, advisory and other services to prospective, established and expanding companies.

## Services provided by aws

**aws New Launches & Start-Ups**

**aws Innovation & Investment**

**aws High Technology**

**aws Risk Capital**

**aws Service**

**aws Competition**

## The assistance provided by aws enables

- The facilitation of company formations,
- The procurement of favorable loans in the amount of upwards of euro 10,000,
- The facilitation/enabling of the procurement of financing by means of guarantees,
- The development and implementation of new forms of innovation,
- The putting of strategies to the test.

You can obtain more information on financial aid options from your bank of choice and from the advisers at the chambers of commerce and the funding agencies within your province.

For detailed information on the financial aid packages provided by aws:

**[www.awsg.at](http://www.awsg.at)**

# Consequently

protect intellectual property



On behalf of the Federal Ministry of Science, Research and Economy, Austria Wirtschaftsservice Gesellschaft mbH (aws) offers a wide range of services for technology-oriented small and medium enterprises in the field of patenting and licensing of technological developments. A special focus is on support and consulting. Specific research, cooperative development of property right mechanisms, licensing and technology exploitation complete the comprehensive offering.

Further information on aws Patent Service:

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Design: buero bauer



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