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Social
Finance

► Think impact – boosting development impact through guarantees

AECM Annual Event

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International Labour Organization

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What is development impact?

Green

Compliance

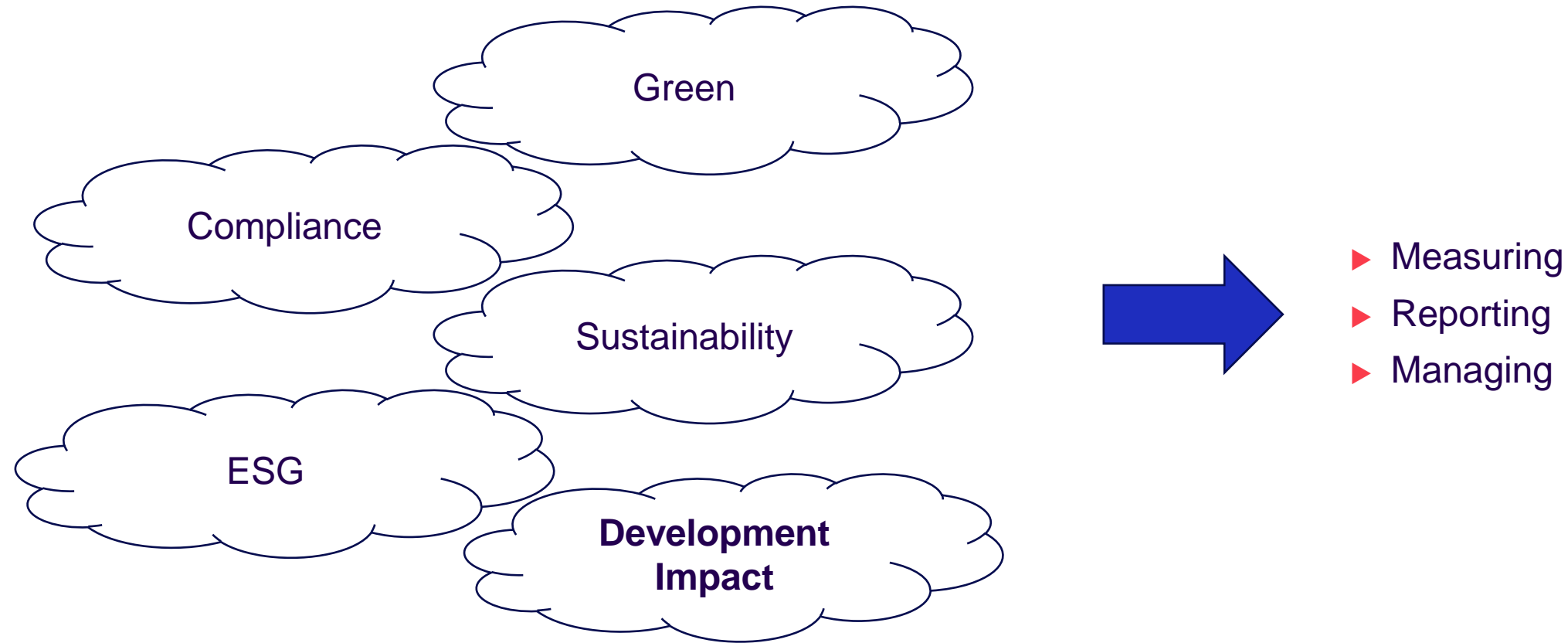
Sustainability

ESG

**Development
Impact**



What is development impact?





Poll

1. What is your organization's experience in managing impact of guarantees?
2. What triggered your organization's impact management journey?



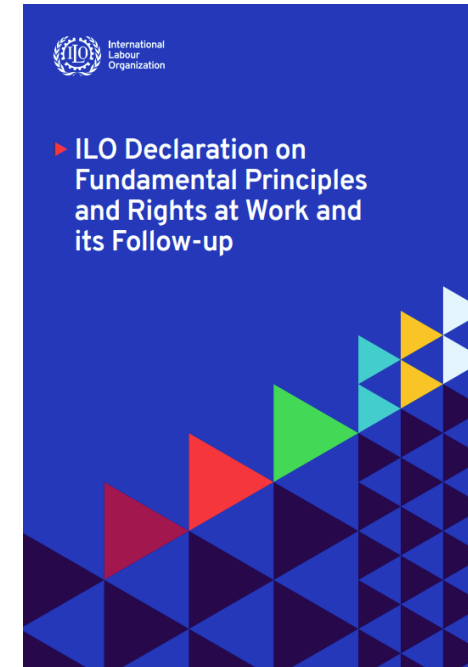
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The International Labour Organization

- ▶ UN agency founded in 1919
- ▶ 187 member States
- ▶ Promotes **social justice** through its **decent work agenda** which includes realizing rights at work, promoting employment, enhancing social protection and strengthening social dialogue.
- ▶ ILO's work:
 - International Labour Standards
 - Knowledge and research
 - Technical assistance and training





▶ ILO's engagement with guarantee providers on impact management, with a focus on the world of work

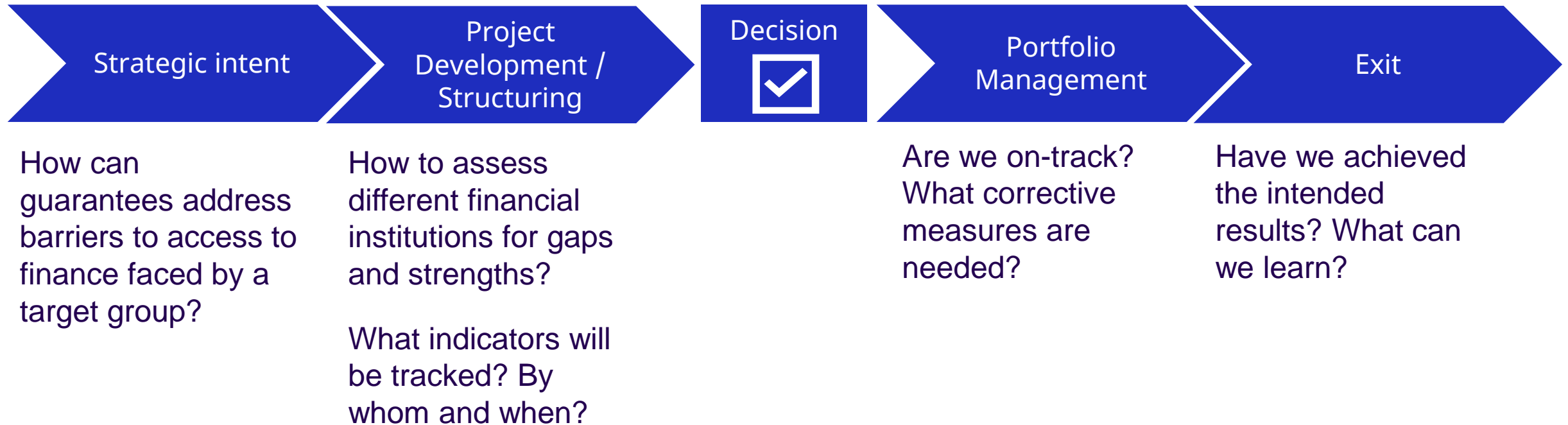
- ▶ Dedicated program working with the **financial sector**, enabling it to contribute to the **world of work**
- ▶ 30+ years working with **financial inclusion, insurance, banking and investing**
- ▶ Working with stakeholders:
 - ▶ Enhancing policies and procedures
 - ▶ Supporting product design
 - ▶ Capacity building
 - ▶ Research
- ▶ Example of work with guarantees: collaboration with Sida



A toolkit for guarantee providers



A toolkit for guarantee providers



Access the toolkit here:
[The ILO's Think Impact Toolkit for guarantee instruments](#)



▶ Insights from current work

- ▶ How guarantees can support access to finance for refugees in Uganda
- ▶ How a microfinance institution in Guatemala adapted its products and is achieving results extending loans to the agricultural sector, with a focus on women
- ▶ Results of a guarantee in Bosnia and Herzegovina: business growth, employment creation, most significant changes for women (employment and wages)
- ▶ Baseline assessment of Sida's re-guarantee to KCGF:
 - ▶ Data collected from 7 banks and a sample of clients (interviews, survey)
 - ▶ Recommendations regarding:
 - ▶ Support needed by banks for further utilizing the guarantee
 - ▶ Improvements to data collection processes
 - ▶ Design of future re-guarantees
 - ▶ Conducting future studies (e.g. midline, endline)



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Thank you!

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