**BERNHARD SAGMEISTER - CHAIRMAN OF AECM** 



 On 18 June 2015 a new Board of Directors got elected for the mandate 2015 to 2018

Major objective for this mandate: making AECM stronger



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December 2015: An increase of AECM's budget was approved paving the way

- To deepen AECM's lobbying activities
- To foster a stronger exchange among AECM's members
- To improve AECM's visibility to key policy stakeholders



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- The General Assembly adopted unanimously a strategic plan and political guidelines for the mandate of the Board of Directors from 2015 to 2018
- Priorities are given to:
  - increasing the added value of membership
  - achieving an adequate market distribution
  - broadening the membership basis
  - strengthening lobbying activities



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## Most important implementing measures:

- The recruitment procedure got finalized: start of Marc Basel as Senior Financial Expert in April 2016
- The General Assembly decided to conduct an external study on the
  - "Importance of financial intermediaries in SME financing and assessment of different economic effects especially of EU financial instruments in the light of direct guarantee vs. counter-guarantee contracts"
- Workshop "Increasing the added value of AECM membership" on 23 June 2016



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## Member development:

- 3 new members
- 2 leaving members
- LGA / Latvia became Altum



Series of events organized by AECM for its members, major ones were:

- Annual seminar in 2015 and 2016 plus side events
- 2<sup>nd</sup> General Assembly in 2015 plus side events
- 2 operational training sessions

Strong presence of AECM at events organized by members and third parties



- Publications: half-yearly scoreboard, position papers, new type of annual activity report
  - → The activity report is now also a document for third parties
- AECM launched a new website being a key element of AECM's communication strategy
  - → Next step: activation of members' area



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- The General Assembly of AECM took an unanimous decision to revise the statutes
  The implications are the following:
  - → AECM's name has been changed; the acronym remains the same
  - → The General Assembly and the Board of Directors can take decisions via written procedure
  - → Participation in statutory meetings via means of modern communication



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# THANK YOU FOR YOUR ATTENTION

DO YOU HAVE ANY QUESTION?

