
14 November 2019, 14:00 to 17:00

Joint event of AECM & SMEUnited

SME financing: EU financial instruments post 2020

14:00 Welcoming words

- **Véronique Willems**, Secretary General, SMEUnited
- **Katrin Sturm**, Secretary General, AECM

14:10 Introductory speech: What is InvestEU about?

- **Anna Krzyzanowska**, Head of Unit, Financing of innovation, competitiveness and employment policies, Directorate-General for Economic and Financial Affairs (DG ECFIN), European Commission
- **Q & A**

14:50 The SME policy window of InvestEU

- **Astrid Bartels**, Deputy Head of Unit, COSME Financial Instruments, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission
- **Q & A**

15:30 The policy window research, innovation and digitisation of InvestEU

- **Stéphane Ouaki**, Head of Unit, Financial Instruments, Directorate-General for Research and Innovation (DG RTD), European Commission
- **Q & A**

16:10 From Member State compartments under InvestEU to financial instruments under shared management of structural funds

- **Axel Badrichani**, Deputy Head of Unit, and **Oana Dordain**, Policy Officer, Financial Instruments and International Financial Institutions Relations, Directorate-General for Regional and Urban Policy (DG REGIO), European Commission
- **Q & A**

16:50 Concluding remarks

- **Gerhard Huemer**, Director Economic Policy, SMEUnited