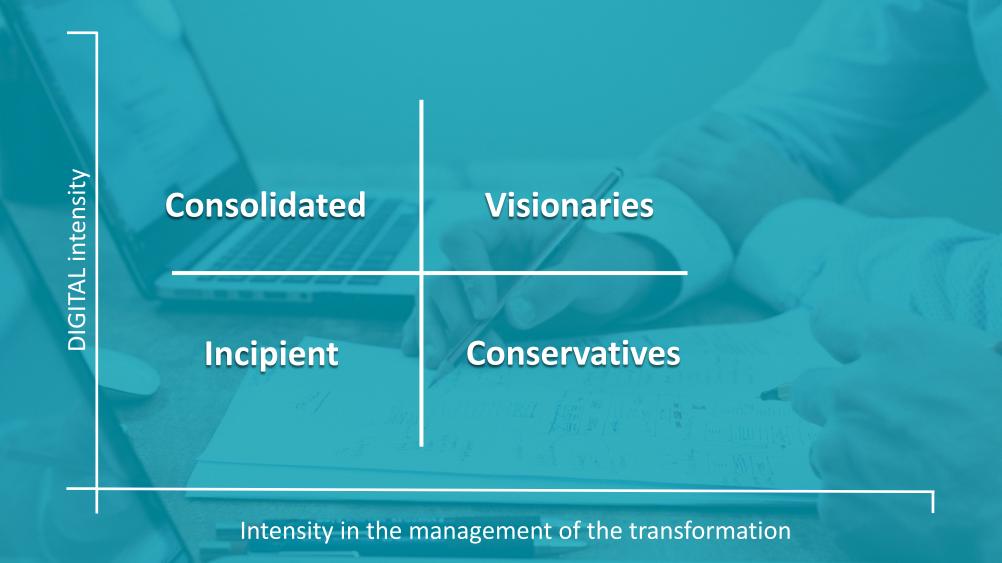
# FINANCING THE DIGITALIZATION OF SMES

**Zenón Vázquez**General Manager
ELKARGI 23rd September



**New business models** 

Culture is the key



#### ADVANCED MANUFACTURING EXPERIENCE

A new model of organization and control of the value chain or the product life cycle, through the manufacturing systems.

This new model is possible, through information technologies.

Smart factory

Industrial internet

Connectivity and datification

Manufacturing processes are in a digital transformation. An industrial revolution produced by the advancement of information technologies: computing and software.

#### **OBJECTIVES**

## **Knowledge improvement and identification of inefficiencies**

Zero defect manufacturing

**Energy consumption efficiency** 

Real time monitoring

#### **Behavior prediction**

**Predictive Maintenance** 

Zero stock

Advanced logistics

#### Intelligent process automation

Production machine performance/action

#### **PROBLEMS**

- 1 Sensorization and traceability
- 2. Communications and protocols
- 3. Interoperability
- 4. Infrastructures
- 5. Data integration
- 6. Cleanliness and quality
- 7. Data applicability

Efficiency and profitability



Evolution of the outstanding gurantee volumen (in billon EUR)



Evolution of the number of supported SMEs (in millon units)





### AQUISGRÁN

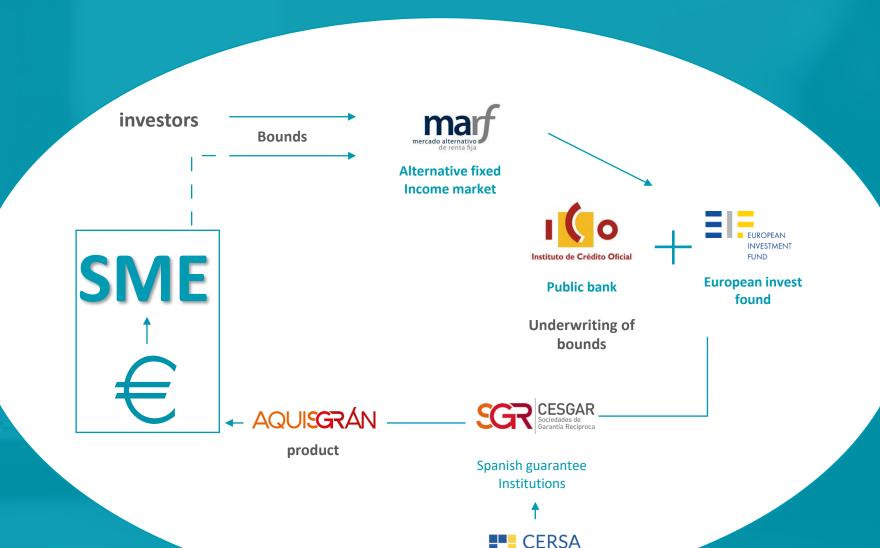
Pioneer in Europe

**New source of financing** 

**Diversification:** Non-bank

Financial product of Guarantee Institutions

Fixed interest rate



Next Generation EU funds will support digitalization and sustainability

We need to reinvent ourselves

Business needs to be sustainable and profitable

Technology is a must

We do need think about our business models

## LAAL 28,87% x no con THANK YOU! Zenón Vázquez General Manager **ELKARGI 23rd September**